

## About IDFC Mutual Fund

Copy of offer document and Key Information Memorandum along with application form may be obtained from the office of IDFC Mutual Fund, 30, 1/6 Road, Mumbai 400 001. Contact 1-800-226622 for details. **Risk Factors:** Mutual Funds and securities investments are subject to market risks, reinvestment risk, changes in political, economic environment and government policy and there is no assurance or guarantee that the objectives of the Scheme will be achieved. The NAV of the Scheme can go up or down depending on factors and forces affecting the Securities Market. Past performance of the scheme/AMC/Mutual Fund is not necessarily indicative of the future performance of the Scheme and may not necessarily provide a basis for comparison with other investments. IDFC Premier Equity Fund (IDFCPEF) is the name of the Scheme and does not in any manner indicate either the quality of the Scheme, its future prospects or returns. The Sponsor or any of its associates is not responsible or liable for any loss resulting from the operation of the Scheme beyond the corpus of the fund of Rs. 20,000 Crores in the Scheme are not being offered any guaranteed or assured rate of return. **Scheme specific risk:** The scheme proposes to invest in equity and equity related instruments which by nature are volatile and prone to price fluctuations on a daily basis due to both macro and micro factors. Volatility, valuation periods and tender procedures may restrict the liquidity of these investments. **Investment Objective:** The Scheme shall seek to generate long-term capital growth from an actively managed portfolio of predominantly equity and equity related instruments. The Scheme portfolio would acquire, inter alia, small and medium size businesses with good long term potential, which are available at cheap valuations. Such securities would be identified through disciplined fundamental research keeping in view medium to long-term trends in the business environment. The scheme shall endeavor to accumulate long-term investor wealth by opening subscriptions to units during periods when stocks are available at reasonable valuations. As doing so, the Fund managers would endeavor to prevent short term money from flowing into the fund which can prove detrimental to the interests of long-term investors. As the scheme would be said to investors with a long-term investment horizon, it is also expected that the portfolio would remain relatively more insulated to day to day redemption pressures. The fund will close subscription, once it has collected a predetermined "manageable" corpus (approximate amount), which will be decided by the fund manager of the scheme depending on the available investment opportunities in the stock market; if the fund manager is of the opinion that investment opportunities have diminished, then the fund manager will endeavor to ensure that there are sufficient assets available to meet the long term objectives of the fund document. **Terms of Issue, Redemption & Load Structure:** IDFCPEF is an Open Ended Equity Scheme. The Units are available at applicable NAV subject to applicable load, on a business day during the continuous offer. Entry Load: During the Ongoing Offer Period load will be charged as follows: amount to be invested (including by way of SIP/SIP+ being less than Rs. 5 Crores - 2.25%, Rs. 5 Crores or more (including by way of SIP/SIP+), by an IIF irrespective of the amount of Purchase Bill, by way of Dividend Re-investment - Nil. A switch-in/SIP may also attract an Entry Load like any Purchase however no load shall be chargeable on investments switched in by investor from any other Equity Scheme(s) of IDFC Mutual Fund other than in case of switch-ins of less than Rs. 5 Crores from IDFC Arbitrage Fund, where entry load of 2.25% shall be applicable. Such switch-in may however be subject to unit load or applicable in the scheme from where the investments are switched in. Exit Load: For redemption within 1 year from the date of subscription applying First in First out basis for investments (including through SIP/SIP+ SIP+IN) - 1%. They will be no Exit Load for investment made by IIF Scheme irrespective of amount of redemption. Switch out: No Entry / Exit Loads / CDSC will be chargeable in case of switches made between different options of the Scheme. No entry load will be charged in case of direct applications received by the AMC (i.e. applications received through internet, submitted to AMC or collection centre/investor Service Centre that are not routed through any distributor/intermediaries) if such also be applicable to additional purchases done directly by the investor under the same folio and switch-in to a scheme from other schemes, if such a transaction is done directly by the investor. **Asset Allocation:** The fund will normally invest 65%-100% in equity and equity related instruments, 0% - 35% in debt and money market instruments, 0% - 25% in securitized debt instruments, investment in Derivatives, Securities Lending, Foreign Debt Instruments & ADR / GDR up to 50%, up to 35%, up to 20% & 50% Subject to SEBI Regulations of Net Assets of the scheme respectively. **Statutory Details:** IDFC Mutual Fund has been set up as a trust by Infrastructure Development Finance Company Limited (IDFC) (liability restricted to corpus of Rs. 20,000 Crores) with IDFC AMC Trustee Company Ltd (Company with limited liability) as the trustee and IDFC Asset Management Company Ltd (Company with limited liability) as the investment manager.

For other scheme specific risk factors and other details please read the Offer Document carefully before investing.

IDFC Mutual Fund is sponsored by IDFC - a leading private sector diversified Indian financial institution. IDFC was established by a consortium of strong global institutions - International Finance Corporation (IFC) - a member of the World Bank Group, Government of Singapore, AIG, Morgan Stanley, Goldman Sachs, Citigroup, JP Morgan Chase and others - and local institutions - HDFC, LIC, SBI, and IDBI - with the support and sponsorship of the Government of India.

IDFC has an array of successful financial services in the areas of project finance, principal investment, financial markets and investment banking, advisory services and asset management.

IDFC accounts for a quarter of total bank lending to private projects in areas like roads, ports, power and airports and is at the centre of building infrastructure in India.

As at March 31, 2008, IDFC's balance sheet was Rs.27,921 crores with a net profit of Rs.742 crores, net worth of Rs.5,593 crores and a market capitalization of Rs.19,500 crores.

Call Free 1-800-226622

Available from 8.30 a.m. to 7.30 p.m. on business days

Ahmedabad	+91-79-6450 58 81 / 58 57
Bangalore	+91-80-6011 13 04/05 / 06
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A fund where  
you come first

IDFC Premier Equity Fund

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## IDFC Premier Equity Fund



### Where do we invest your money?

1. The money is invested in companies that are at an early stage in their life-cycle and are at the start of a period of high growth and profitability.
2. The investments will attempt to capture shifts in the business environment with regard to new business opportunities, new technologies, new trends, etc.
3. The fund has a bias towards a portfolio of companies which are going to undergo transformational changes in their business processes.

### What fund strategies do we use?

1. We rely predominantly on in-house primary research of companies in this portfolio. This requires meeting up with top management, employees, dealers, trade bodies, etc.
2. The independent mindset we bring to picking specific stocks, on the basis of large amounts of homework, makes this fund unique and reflects our belief and expertise.

### For whom is this fund relevant?

The Premier Equity Fund is for long term investors, who have a 3-5 year investment horizon and have the discipline to stay by it. The Premier Equity Fund should form an



IDFC Premier Equity Fund has been ranked as a Seven Star Fund and awarded the ICRA 7-Star Gold Award in the category of 'Open Ended diversified Equity – Defensive' schemes for its 1 year performance till December 31, 2007. The rank indicates top performance within the specified category for its 1 year performance.

The rank is an outcome of an objective and comparative analysis against various parameters, including: risk adjusted return, fund size, company concentration portfolio turnover and liquidity. The ranking methodology did not take into account entry and exit loads imposed by the Fund. There were 73 schemes considered in 'Open Ended Diversified Equity – Defensive' category for the ranking exercise. The rank is neither a certificate of statutory compliance nor any guarantee on the future performance of IDFC Premier Equity Fund. Ranking Source & Publisher: ICRA Online.

Past performance is no guarantee of future results

IDFC Premier Equity Fund-Growth has secured a position of 35th rank (one-year total return of 110.47% as on 31st Dec 07) among the World's Top 100 equity performing funds for the Year ended 2007.

The World's Top 100 performing equity funds Lipper Report is based on the study of universe of all global funds classified as 'Equity' with a track record of at least one year, as on December 2007. In total 24,887 global equity funds (primary) have qualified for the study. World's Top 100 performing equity funds ranking is based on One year total returns denominated in INR for the period ending on 31st December 2007. Data source by global fund intelligence firm: Lipper, a Reuters Company ([www.lipperweb.com](http://www.lipperweb.com))

