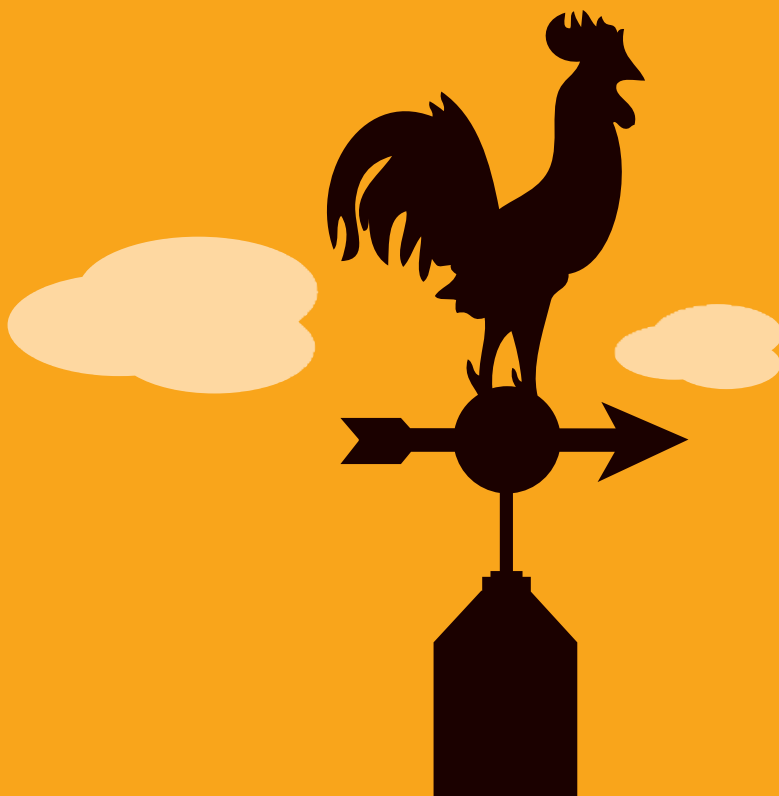


Future opportunities can be rewarding, if you could see them today.

When it comes to investing, it's a good idea to look into the future.
The IDFC Premier Equity Fund picks the companies that are on
their way to the future. So when they grow, you grow too.



Visit www.idfcmf.com
or call 1800 226622 / 1800 266688

IDFC PREMIER EQUITY FUND

An open ended equity scheme

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Nagpur	+91-712-6451428/ 2525657

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What is this fund?

The great companies of today were once the companies that were at the right place, at the right time. What if, we could pick out growth companies of today that are at the right place and the right time? Companies that don't just grow because of their own abilities, but because of strong cultural and societal winds behind them as well. Needless to say, we would be riding a very strong wave of growth. IDFC's Premier Equity Fund identifies such companies of tomorrow.

How does the fund invest?

The IDFC Premier Equity Fund identifies companies that are at the right place at the right time. Then we filter the list down by picking the companies that are built on the soundest business principles, and we invest in them. These companies are on the road to greatness, and the fund invests in them just as they begin their journey down that road.

Is this the right fund for me?

The IDFC Premier Equity Fund is a high risk fund, but the returns could be high as well! You could be part of the fastest growing phase of a great company's lifecycle. If the risk of riding this wave suits you, welcome on board!

How do I invest in this fund?

Just get in touch with us, and we'll guide you all the way through! There are several ways to contact us. Call us at 1800 226622 / 1800 2666688, email us at investormf@idfc.com, visit our website www.idfcmf.com and put in a request for us to call you, or just ask your financial advisor for IDFC Premier Equity Fund.

Entry Load (Plan A & B)	Nil (w.e.f. August 01, 2009)
Exit Load (Plan A & B)	All investments including SIP/Micro SIP/ STP/FOF if redeemed/switched out within 365 days from the date of allotment - 1%. No Exit Loads/ CDSC will be chargeable in case of switches made between different options of the Scheme. (w.e.f. September 01, 2009) In case of Switches, Exit load shall be NIL for all switch transactions between equity schemes of IDFC Mutual Fund (w.e.f. October 12, 2009).
Options available	Growth, Dividend. Reinvestment facility is available under the Dividend Option.
Minimum Investment Amount (Plan A & Plan B)	₹ 25,000
Additional Investment Amount	₹ 1
SIP (Minimum Amount) (Plan A & Plan B)	₹ 2,000
Inception Date (Plan A)	28 September, 2005
Inception Date (Plan B)	2 April, 2009

Risk Factors: Mutual Funds and securities investments are subject to market risks, reinvestment risk, changes in political, economic environment and government policy and there is no assurance or guarantee that the objectives of the Scheme/s will be achieved. The NAV of the Scheme/s can go up or down depending on factors and forces affecting the Securities Market including fluctuation in interest rates, trading volumes and reinvestment risk. Past performance of the Sponsor/AMC/Mutual Fund is not necessarily indicative of the future performance of the Scheme/s and may not necessarily provide a basis for comparison with other investments. IDFC Premier Equity Fund is the name of the Schemes and do not in any manner indicate either the quality of the Schemes, their future prospects or returns. The Sponsor or any of its associates is not responsible or liable for any loss resulting from the operation of the Schemes beyond the corpus of the Trust of Rs. 30,000/-.

Terms of Issue & Load Structure: IDFC PEF: During the continuous offer the AMC calculates and publishes NAVs and offers for sale and redemption of units of the Scheme on all Business days. **Entry Load** – Nil **Exit Load:** IDFC PEF: For all the equity schemes (other than IDFC Arbitrage Fund, IDFC Arbitrage Plus Fund and ELSS Schemes of IDFC): All investment including SIP/STP/Micro SIP/STP/FOF if redeemed / switched out within 365 days from the date of allotment-1%. No Entry Load/ Exit Loads/CDSC shall be chargeable in case of switches made between different options of the scheme.

Investment Objective: IDFC PEF: The Scheme shall seek to generate long-term capital growth from an actively managed portfolio of predominantly equity and equity related instruments. However there is no assurance that the investment objective of the scheme will be realized.

Statutory Details: IDFC Mutual Fund has been set up as a trust by Infrastructure Development Finance Company Limited (IDFC) (liability restricted to corpus of Trust of Rs. 30,000) with IDFC AMC Trustee Company Ltd as the trustee and IDFC Asset Management Company Ltd as the investment manager. Copy of Scheme Information Document and Key Information Memorandum along with application form may be obtained from the office of IDFC Mutual Fund, One IndiaBulls Centre, 841, Jupiter Mills Compound, Senapati Bapat Marg, Elphinstone Road, (West), Mumbai 400 013. Contact Call Free: 1-800-226622.

For other scheme specific risk factors and other details please read the Scheme Information Document / Statement of Additional Information carefully before investing.